

REMARKS

Applicant thanks the Examiner for the courtesy of the interview during which the substance of the rejections were discussed. The claim modifications set forth above further clarify the distinctions between the prior art and the claimed invention.

Applicant respectfully requests reconsideration of the prior art rejections set forth by the Examiner under 35 U.S.C. §§ 102 and 103. Applicant respectfully submits that the prior art references of record, whether considered alone or in combination, fail to either teach or suggest Applicant's presently claimed invention. More specifically, Applicant's claimed invention is directed to providing an incremental change in an attribute associated with the object, each of a plurality of times that the object has been selected. The claims have now been modified to further specify that the modification of the attribute occurs a plurality of times in a common direction and each change in the attribute is a change in a visible characteristic of the attribute. Applicant submits that the prior art references of record provides no teaching or suggestion whatsoever regarding this advance in the art.

More specifically, Applicant's claimed invention advantageously allows users to readily identify when an object has been selected, and beyond simply knowing when the object has been selected, the user is provided with information

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concerning the number of selections of that object. Neither the Kohno reference, nor the Bedard reference, nor any other reference of record, discloses or suggests modifying an attribute incrementally to change the attribute of the object each time the object is selected for a plurality of selections as now specified.

A copy of the corrected Oath will be submitted as soon as it is received.

Accordingly, in light of the foregoing, Applicant respectfully requests the Examiner now allow all claims in the Application.

Respectfully submitted,

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